

# IDENTIFY YOUR PASSION

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*Let's have some fun discovering what your passion is and how you can turn that into profits.*

*First we want to identify your passion: what you love to do*

*Print your guide, make yourself a nice cup of tea and find a comfortable seat.*

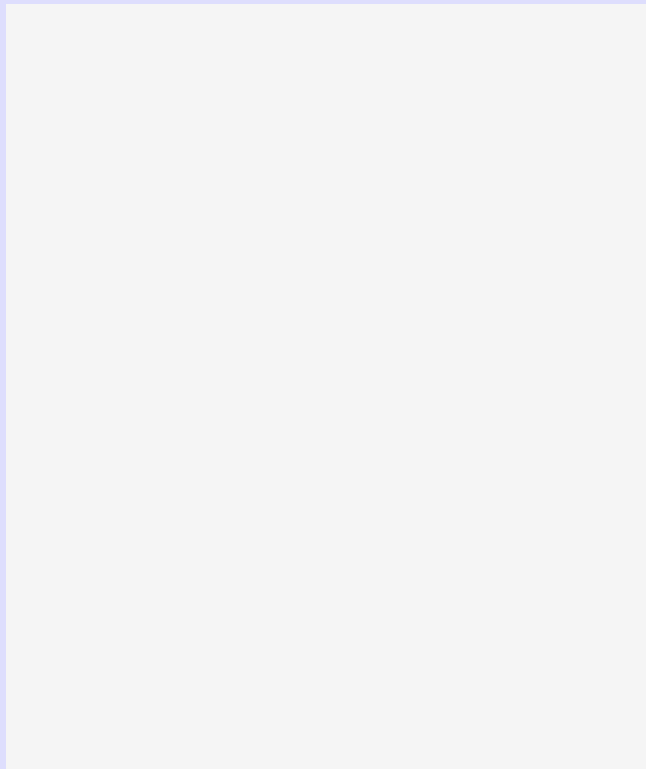
*Now with your favourite pen*

*~ let's BEGIN ~*

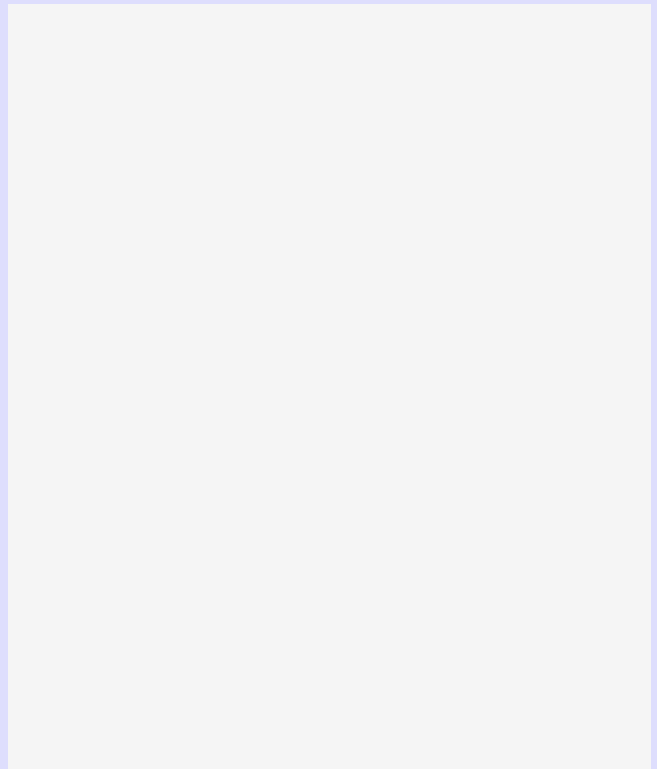
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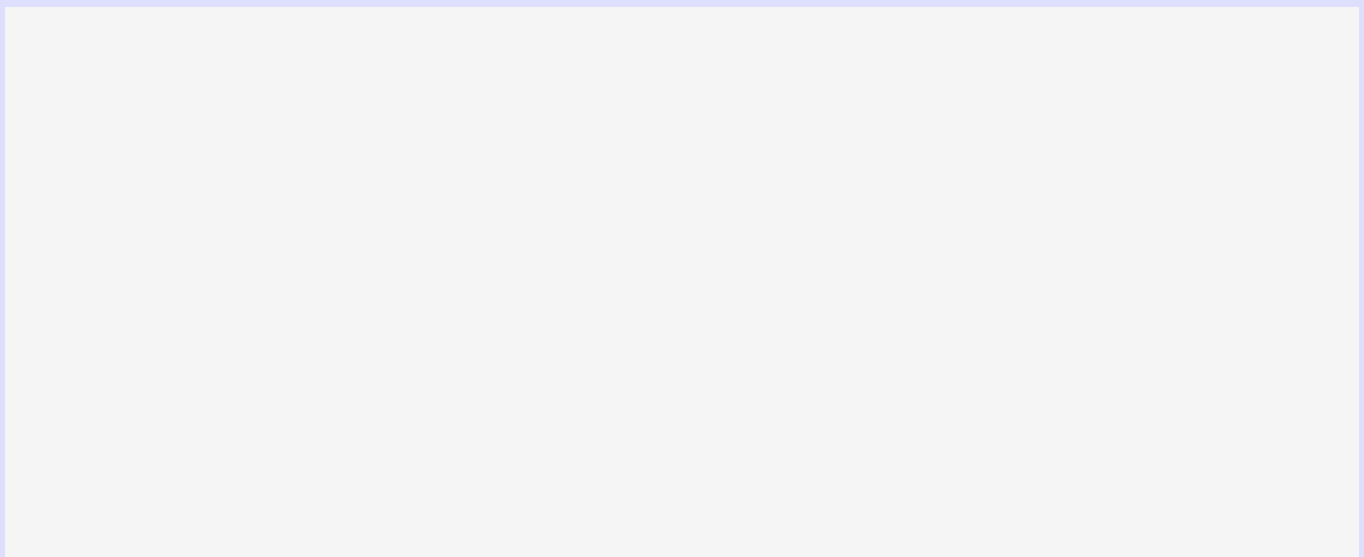
WHAT DID YOU LOVE TO  
DO AS A CHILD:



WHAT COULD YOU DO  
FOR HOURS:



Now look at your lists - why did you enjoy those things so much? What was it about doing them that made you happy?



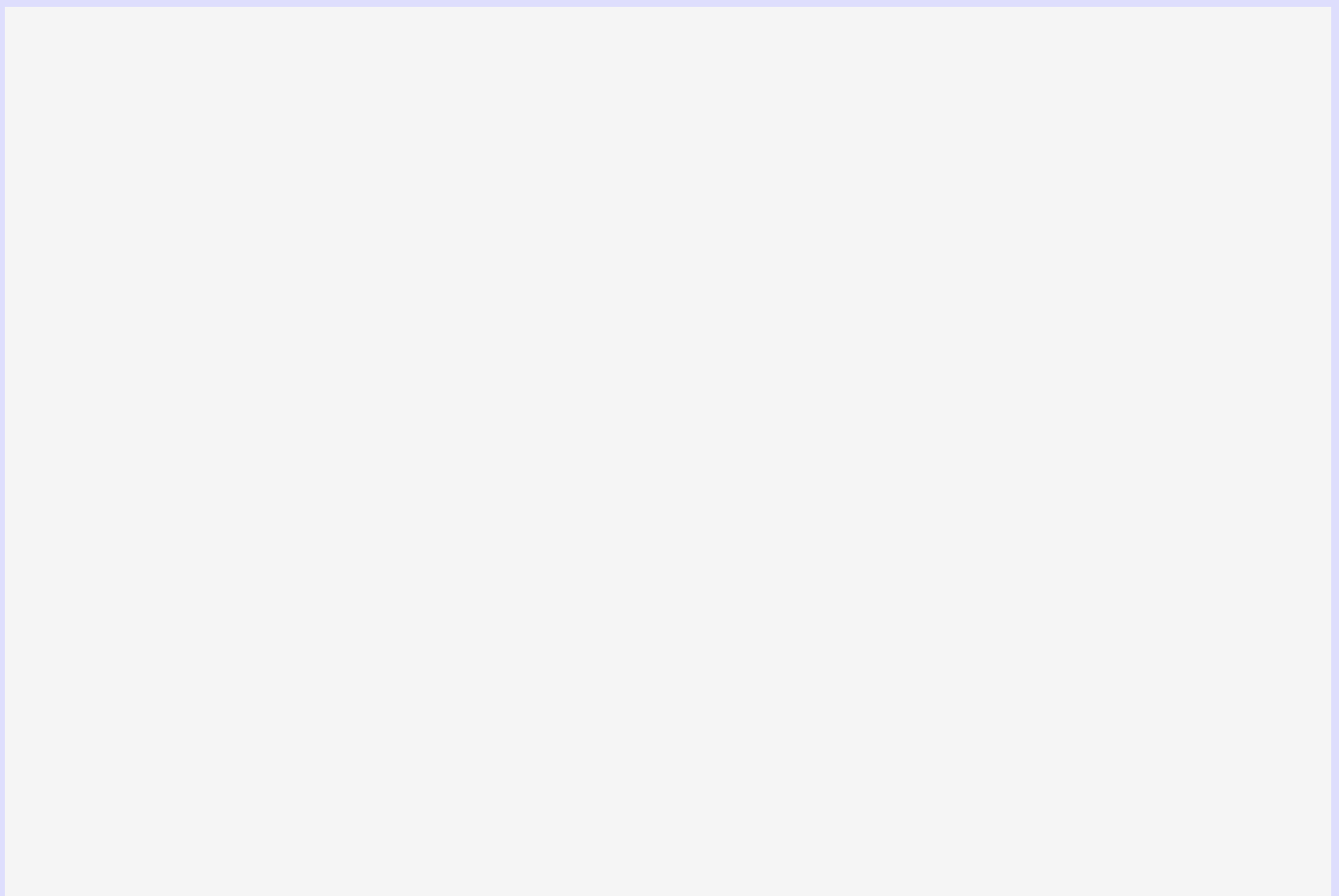
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Look at your lists and choose ONE you enjoyed the most, now let your imagination come up with any possible way you could make money from the activity you have chosen.

How could you share some of your knowledge and skills with others in exchange for money? Jot any ideas down, even if you can't fully see how it could happen.

Think BIG and let your mind wander. Be open to all possibilities:



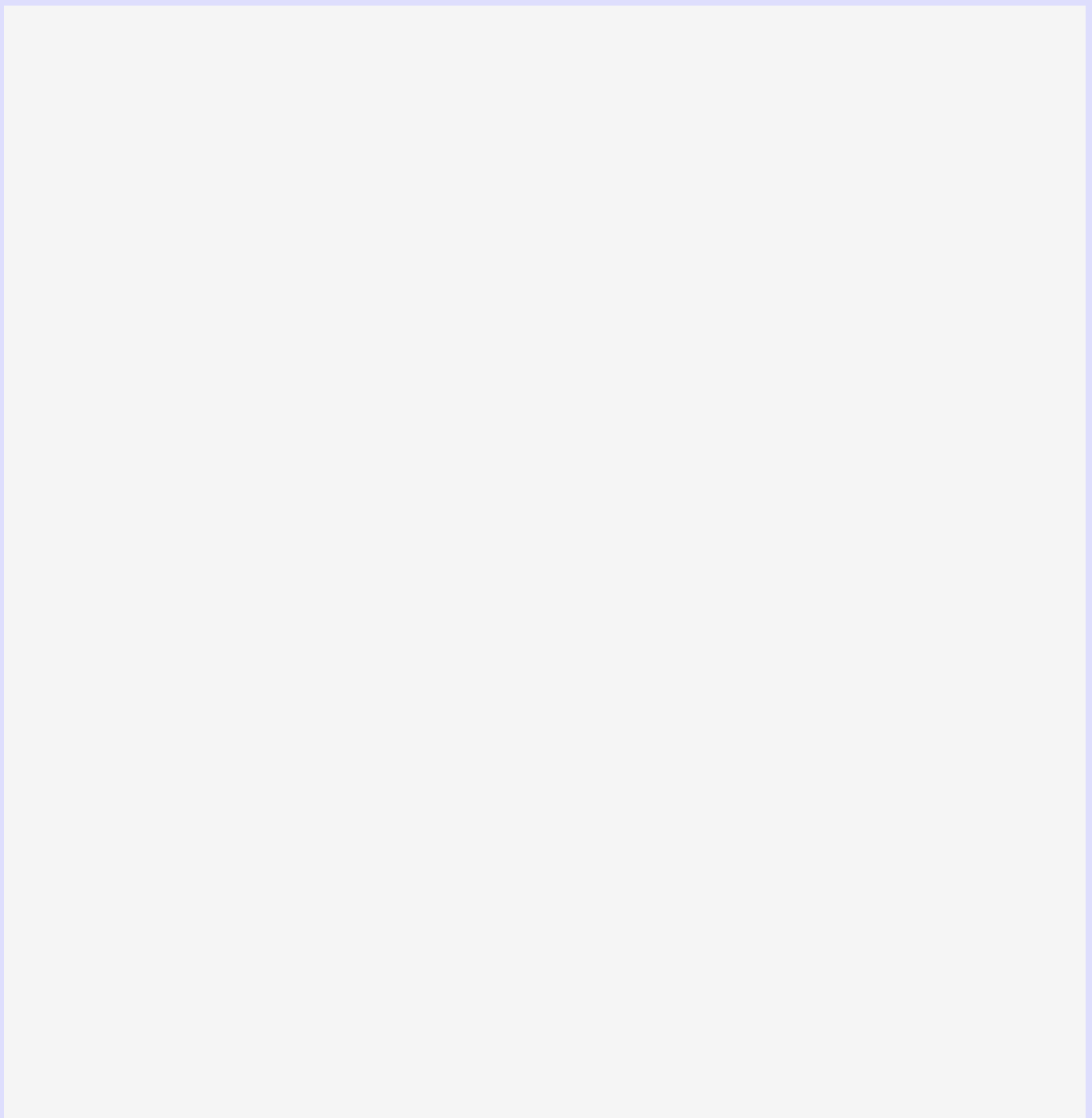
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List what you are good at, skilled in and your talents. Even if you want to leave where you currently work, you have lots of special talents and skills. What do you find rewarding and easy to do?:



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How do your talents and skills support your passion?

Don't worry if you feel you don't have all the talents and skills required to start earning money from your passion, no one does. That's why the most successful business owners outsource anything they are not good at or do not want to do. YOU do have skills and talents which you can use and will want to use in your business, you may even want to learn a new skill that you know you will enjoy:

How my talents and skills support my passion:

New talents and skills I'd like to learn:

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## Describe Your Ideal Day

I want you to describe in detail what your day would look like once you're earning money from your passion. What time do you get up? Do you work from home or go out to business premises? Do you go for a morning walk? Go to the gym? Eat breakfast out or in, and what do you eat? Do you take your children to school? How many hours do you work each day? What is lunch? What do you do in the evenings?

Write your statement below in the present tense as if you already do this. Eg. I get up at 8am and meet my friend for breakfast.

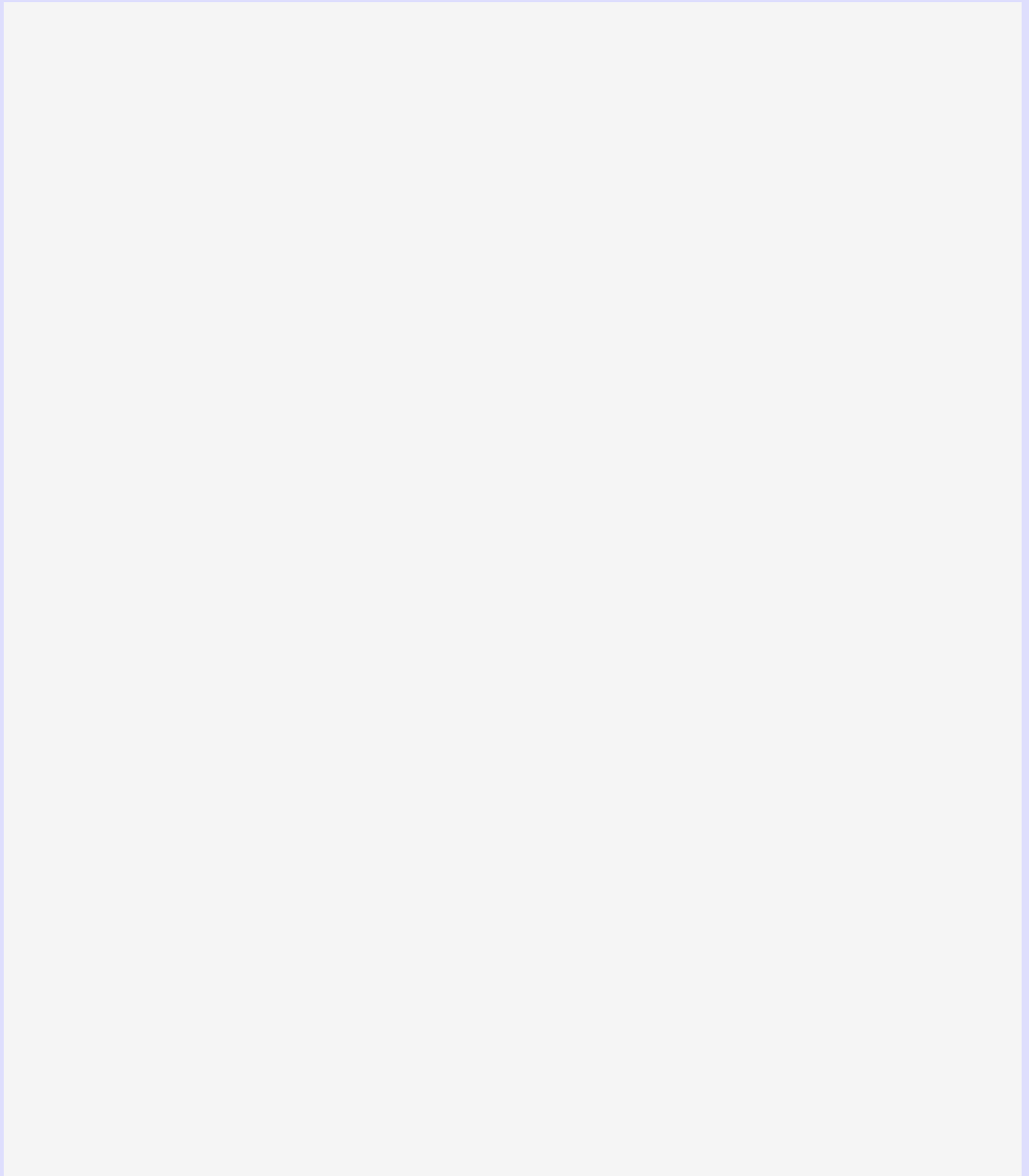
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Describe Your Ideal Day - continued

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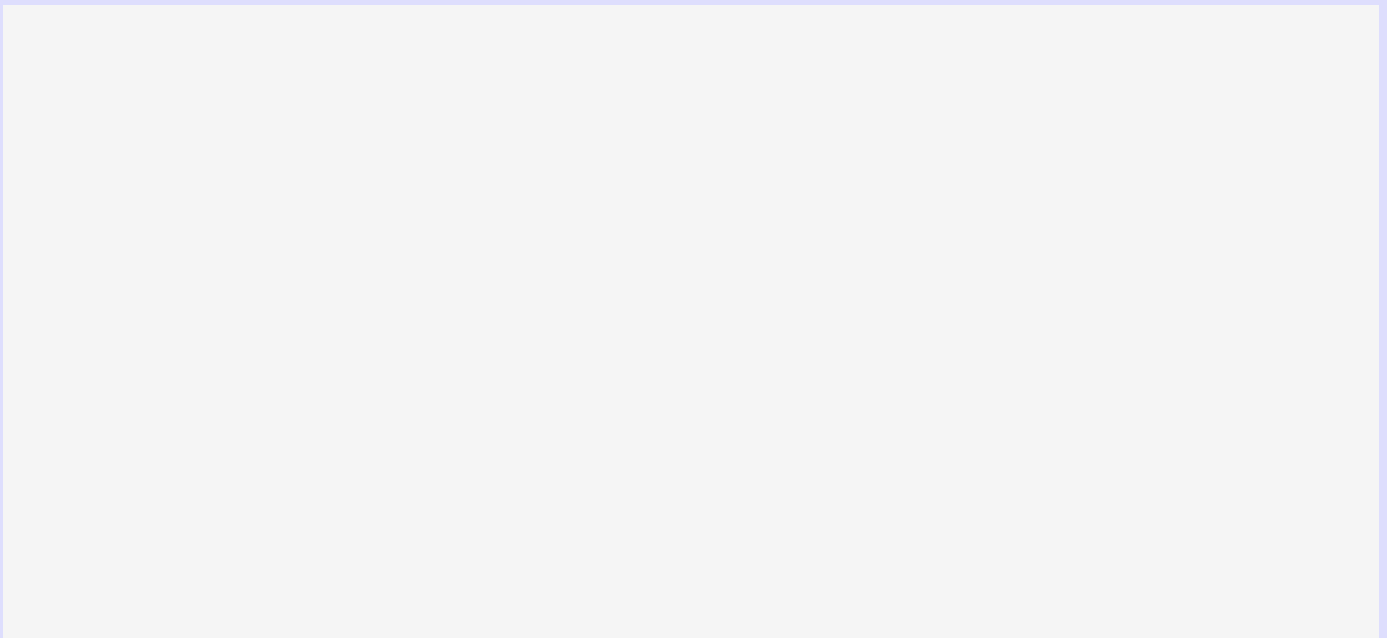
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## Describe Your Life and Relationships

How do you want your relationships to be with your spouse or partner? Describe how you feel. Would you spend more time with them in the evening? Would you go out for dinner each week? Would the atmosphere be happy and less stress? Would you travel and explore more places together? Would you drop and pick your children up from school? Would you see your child in their school play and on sports day?

Write out how you would like all your relationships to be like, and how you feel. Write in the present tense. Eg. I enjoy having dinner with my family and being able to read bedtime stories to my children.





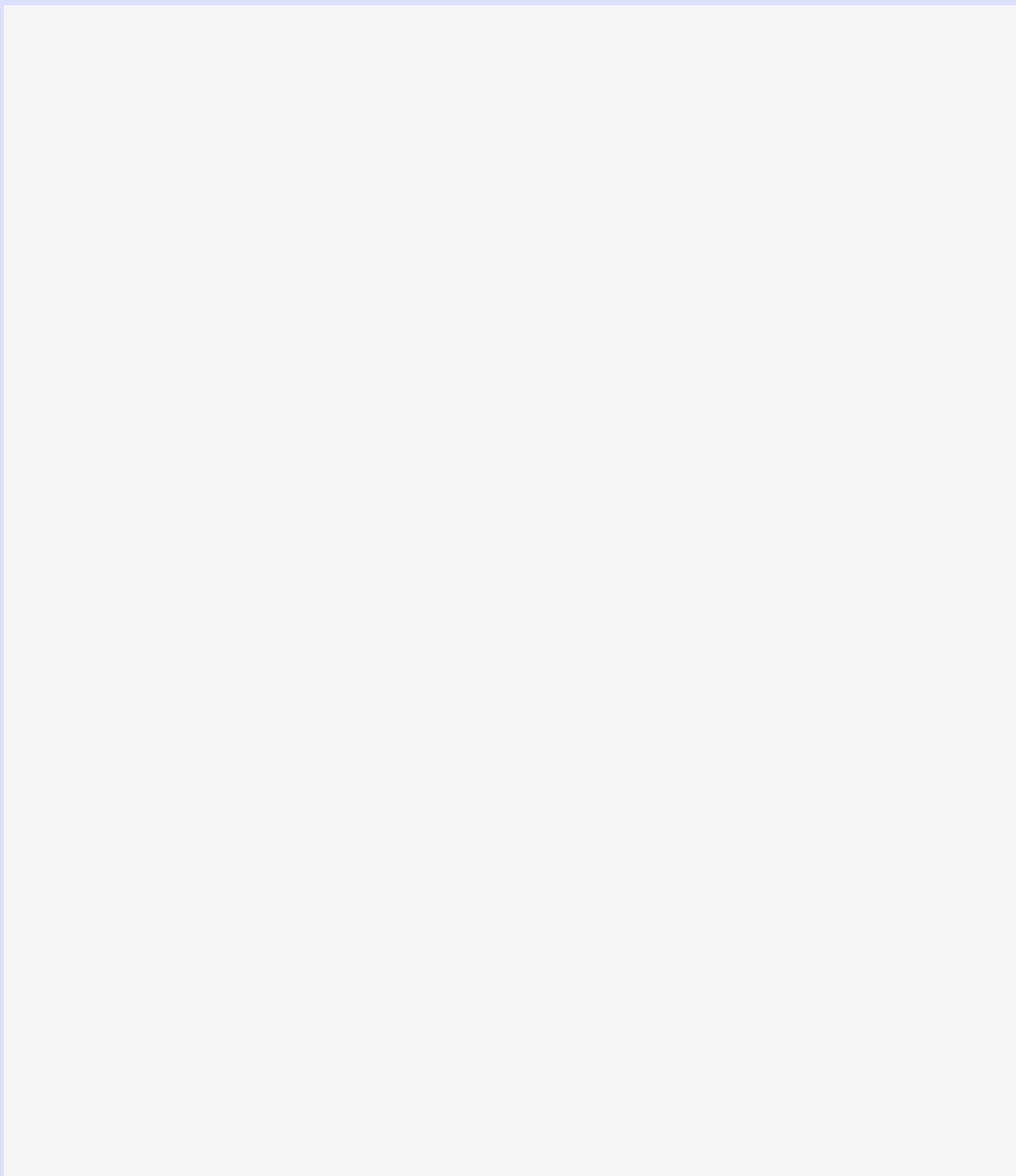
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Describe Your Life and Relationships - continued

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By describing your Ideal Day and your Life and Relationships you have been developing a strong 'why' to create and maintain your business doing what you love. Because when you have a strong 'why' and desire to live a certain way, you will find a way to do it. Everything you have imagined and written down can become a reality.

You can create a life how you want it to be

## NEXT STEPS

To have help setting up and turning your passion into profits please email [katie@katiedesouza.tv](mailto:katie@katiedesouza.tv) for information about her Purpose & Passion to Profits in 8 weeks Program

Private Message on [Facebook.com/katiedesouza.tv](https://www.facebook.com/katiedesouza.tv)

Join the FREE Passion to Profits Facebook Group  
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